


# Scott Dunay

New York, NY 

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TheDunay.com 

917-971-9444 

## INTRODUCTION

I am a UX Designer with a passion for big ideas, small details, and well timed punchlines. My creative enthusiasm leads me to approach work in an innovative way. I enjoy working collaboratively with diverse people to create the perfect user-centric solutions for clients.

## WORK EXPERIENCE

### User Experience Designer

Wunderman NY

April 2017 to December 2018

#### Key Responsibilities & Duties

- Designed digital products and experiences for The Coca-Cola Company, Citibank, Etrade, USTA, and other brands.
- Conducted UX research to create personas, audience segmentation, user journeys, and comparative and competitive audits.
- Made sketches with preliminary and annotated wireframes, and sitemap to produce clickable prototypes.
- Designed responsive websites, using a mobile-first approach, to prioritize features and support progressive enhancement.

### User Experience Designer

Freelance

August 2015 to March 2017

#### Key Responsibilities & Duties

- Designed comprehensive features and site experiences for Wunderman, Honey Soles, Hipsters & Hamptonites, and Kanduit.
- Incorporated user research, data analysis, and stakeholder feedback to iterate on design solutions.
- Partnered with PMs and engineers to support the development of wireframes.
- Collaborated with brand designers to ensure consistency in visual style across all touchpoints in a user journey.

### Social Media Consultant

Susan Ingram Mediation and Coaching

May 2015 to June 2016

#### Key Responsibilities & Duties

- Created and managed social networking profiles to expand brand's presence online with accounts on Facebook, Twitter and LinkedIn.
- Tailored messages to focus on the interests of target audiences.
- Supported blog development and promotion to new audiences.

## COMPUTER SKILLS

### Sketch

Omnigraffle

Adobe Creative Suite

InVision

InVision Studio

Microsoft Office

Wordpress

HTML

Google Analytics

## EDUCATION

### User Experience Design Immersive

General Assembly

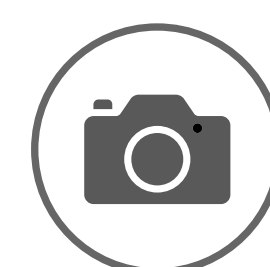
June 2015 to September 2015

### Cultural Anthropology B.A.

Connecticut College

August 2004 to April 2008

## INTERESTS AND HOBBIES



Photography



Music



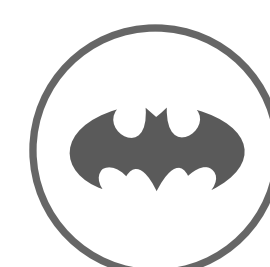
Gaming



Traveling



Reading



Batman



Sketching



Apple Inc.