

Scott Dunay

New York, NY



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INTRODUCTION

I am a UX|UI Designer with a passion for big ideas, small details, and well timed punchlines. My creative enthusiasm leads me to approach work in an innovative way. I enjoy working collaboratively with diverse people to create the perfect user-centric solutions for clients.

WORK EXPERIENCE

Design Instructor

WeWork & Miami Ad School

January 2019 to Present

Key Responsibilities & Duties

- Teach Students the UX|UI design process through presentations and in-class activities.
- Observe students' design work and presentations, provide feedback, and lead formal and impromptu critique sessions.
- Provide educational resources and advice to students in their design studio teams.

User Experience Designer

Freelance

Aug. 2015 to May 2016 | Jan. 2019 - Present

Key Responsibilities & Duties

- Designed comprehensive features and site experiences for Hot Paper Lantern, Honey Soles, and Hipsters & Hamptonites.
- Incorporated user research, data analysis, and stakeholder feedback to iterate on design solutions.
- Partnered with PMs and engineers to support the development of wireframes.
- Collaborated with brand designers to ensure consistency in visual style across all touchpoints in a user journey.

User Experience Designer

Wunderman NY

June 2016 to December 2018

Key Responsibilities & Duties

- Designed digital products and experiences for The Coca-Cola Company, Citibank, Etrade, USTA, and other brands.
- Conducted UX research to create personas, audience segmentation, user journeys, and comparative and competitive audits.
- Made sketches with preliminary and annotated wireframes, and sitemap to produce clickable prototypes.
- Designed responsive websites, using a mobile-first approach, to prioritize features and support progressive enhancement.

COMPUTER SKILLS

Adobe Creative Suite

Figma

Google Analytics

HTML

InVision

Microsoft Office

Principle

Sketch

Wordpress

Zeplin

EDUCATION

User Experience Design Immersive

General Assembly

June 2015 to September 2015

Cultural Anthropology B.A.

Connecticut College

August 2004 to April 2008

INTERESTS AND HOBBIES



Photography



Music



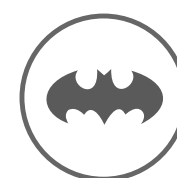
Gaming



Traveling



Reading



Batman



Sketching



Apple Inc.